

COOPERATIVE INTRODUCTION

INTERNATIONAL MEDAKA COOPERATIVE FEDERATION

- IMC Global Network -



Greeting

IMC formed a cooperative in 2022,
By systemizing aquarium distribution at reasonable prices and a collaborative
structure that anyone can participate in,
It was created to lead the international medaka market.

Core Operating Values

Medaka
Market
activate

Medaka's marketability
expansion and
Activation of distribution of
new varieties

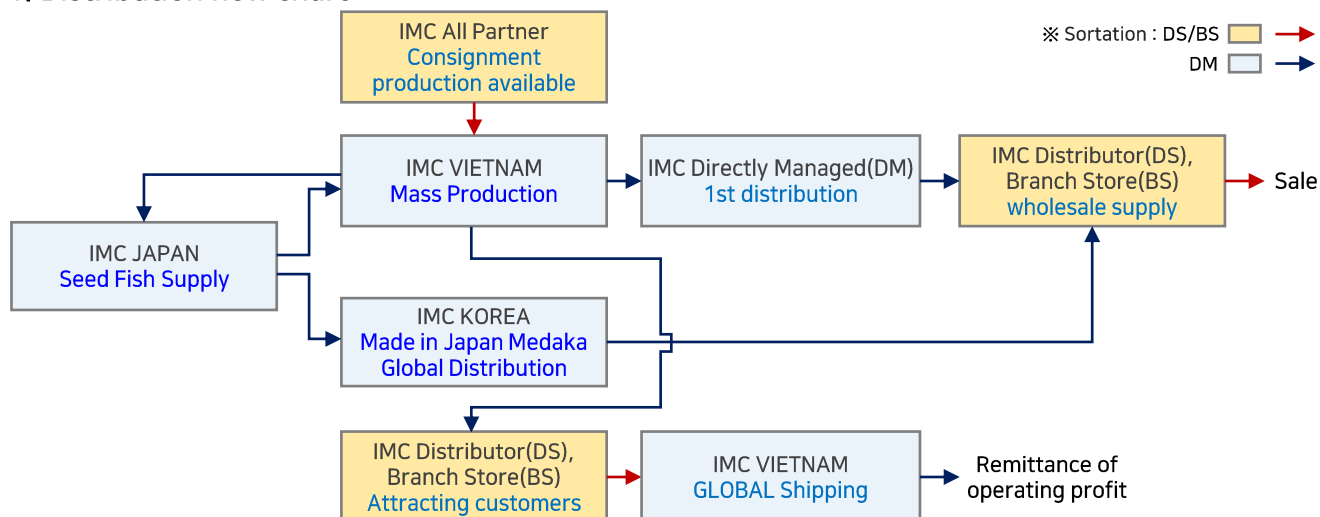
horizontal
cooperation
structure

new product development
or
Free consignment
production
can participate

Cost
rationalization

Set a floating price
only for the difficulty of
production

1. Distribution flow chart



2. Key Sales Rights by License (Summary)

※ BS&DS cannot be sold to countries with exclusive rights.

Sortation	Qualification	direct production	Development of new varieties	consignment production	domestic distribution	export operations
DM (Directly Managed store)	Cooperatives Designate	○	○	○	○	X
DS (Distributor store)	Distribution company	X	○	○	○	○
BS (Branch store)	Aquarium & Breather	X	○	○	○	○

3. Branch-Specific Rights (Detail)

Sortation	Attracting customers
IMC JAPAN [DM]	1. Seed fish supply ↳ Supply and demand of new varieties and development of new varieties in Japan 2. Medaka Distribution for Sale ↳ distributes medaka produced in Japan 3. DS/BS Management and Distribution in Japan
IMC KOREA [DM]	1. Japanese Medaka Imports 2. development of a new breed 3. DS/BS Management and Distribution in Korea
IMC VIETNAM [HQ]	1. IMC Operation Plan 2. Mass Production and Distribution 3. Global Marketing/Distribution (Global Shipping Management)
Country/Region [DS]	1. Medaka Sales and Distribution 2. Overseas sales and distribution 3. [wholesale] Bulk purchase of more than 600 Medaka [MOQ 600]
Country/Region [BS]	1. Medaka Sales and Distribution 2. Overseas sales and distribution 3. [small wholesale] All Grade species are possible [MAQ 200]